BECOME A BUSINESS SUPPORTER... PASS IT ON

Pass It On supports homeless and vulnerable people in the UK, providing immediate support to those in need. Working in partnership with other UK charities, local organisations, business supporters and our own network of volunteers, we deliver warm clothing, essential items and hot food to those who need it most.

We are seeking like-minded business partners to help make an immediate difference to the lives of those thousands of homeless and vulnerable people living on the streets – in any little way you can.

We help the homeless ... PASS IT ON

OUR STORY

PASS IT ON

Pass It On all started as a chance encounter in London

In September 2017 our founder, Jonathan Bunting (CEO of Smiths News, our founding sponsor) was walking to his car when he met a homeless person who asked him for some help.

He bought him a sandwich, a hot drink, and had a five-minute chat about how he came to be on the streets.

It was a small gesture, and yet driving home, he reflected on the positive impact that it appeared to have. There must be more, he thought, that Smiths News could do to help the homeless and vulnerable in the UK. What if we simply donated warm clothes, bought some hot drinks and gave a little of our time in tangible support?

Within weeks

We had a team of enthusiastic volunteers and a target of sourcing 500 items of quality warm clothing and sleeping bags.

As it turned out, that first year over 1000 items were donated – enough to visit 12 UK cities and help hundreds of homeless people over the winter period.

SINCE THEN...

Pass It On has helped

OVER 10,000

homeless & vulnerable people in the UK

We have given out

OVER 15,000

essential items

We have delivered

OVER 1,500

cups of coffee

We have distributed

OVER 4,000

Care Packs

We have received

OVER £50,000

in donations to fund our campaigns

HOW CAN YOU HELP?

PASS IT ON

Donate products – does your business manufacture or distribute clothing, food or sanitary products which could help people living on the streets? Are you able to make any donations, however small, which could keep vulnerable people warm and healthy?

We are always seeking bulk donations of the following items:

Sleeping bags, rucksacks, toiletries, coats, hats, gloves, socks, underwear, bottles of drinking water, nutritious snacks.

We welcome donations of surplus stock, last season's ranges, discontinued lines and samples. Please contact us to discuss items and quantities available:
contactus@passitonofficial.org

HOW CAN YOU HELP?

PASS IT ON

Healthcare services – does your business offer a service which homeless people could benefit from?

We are expanding our support to offer free haircuts, health checks and counselling to support physical and mental health. Does your business offer dental or chiropody services for example? Can you or your colleagues spare a few hours of your time?

Financial support – any financial donations are always welcome and enable us to fund our campaigns.

£100 COULD BUY
10 brand-new winter tog sleeping bags

£250 COULD BUY
50 packs of thermal hats, gloves and socks

£500 COULD BUY
50 pairs of warm boots

£1500 COULD FUND
our entire winter campaign for a UK city of your choice*

And the great thing is

All of these items directly help those living on the streets, giving lasting benefit as well a friendly interaction when delivered by someone who is willing to take the time to have a conversation... It's that direct support – in what we give and how we provide it – that's what makes Pass It On so special.

*London, Slough, Manchester, Liverpool, Birmingham, Worcester, Newcastle.

WHAT CAN PASS IT ON DO FOR YOUR BUSINESS?

Pass It On is presented with a 'big cheque' from The Fine & Country Foundation

STRENGTHEN YOUR CORPORATE, SOCIAL RESPONSIBILITY CREDENTIALS

INCREASE EMPLOYEE ENGAGEMENT

ALLOW YOU TO GIVE BACK TO YOUR LOCAL COMMUNITY

Whatever the size of your donation, we will:

- Put your logo on the Pass It On website, our sponsors board and all promotional materials
- Post about your kind donation on the Pass It On social media channels
- Provide you with a branded email signature banner, showing your clients and contacts that your business is supporting Pass It On
- Organise a 'big cheque' presentation for PR purposes
- Provide posters to create a donation area in your office
- Invite your team to join our outreach in Manchester
- Award you with a printed certificate of support

VOLUNTEER TESTIMONIALS

"It's such a privilege to volunteer with Pass It On. Hearing people's stories of how they've ended up living on the streets made me reflect on the fragility of life and how homelessness really can happen to anyone. While the items that we gave out were appreciated and are important for comfort and wellbeing, I think the biggest impact was in reaching out to people and spending time listening, just being there, one person to another. It seems like such a simple thing, but as a basic human need, we all need to know that we are seen, valued and that people care..."

Lisa Rathbone
Inclusion Manager, Smiths News

"Participating in the Slough Pass It On street walk was extremely rewarding as it enabled us as a team help the local community and help those less fortunate. Handing out care packages on the day and receiving a warm smile from our street friends was heartwarming – the gratitude they give just makes it worthwhile and why I love the street walks! I would definitely participate in the street walk again, and would recommend anyone else who would be keen to get involved – join!"

Phil White
Managing Director, DMD

"I recently volunteered to support the Pass it On campaign with a street walk in Oxford – distributing much needed care packages and refreshments. Such a humbling and inspiring experience; inspiring seeing the appreciation from people and the work involved behind the campaign but humbling to see the number of homeless people and hear snippets of their stories. As a first time volunteer I was left with the overriding emotion of I must do more..."

Andrea James
Director of Talent, Communication & Culture, Smiths News

WHO DO WE HELP?

PASS IT ON

Walking the streets, delivering warm clothes food and essential items allows us to directly help people in need; people like Dave and Daniel who had found themselves sleeping rough.

WHEN I MET DAVE*

He was so open, telling me about his life and his children, showing me pictures of their smiling faces.

Perhaps it was this which hit me the most – the thought that underneath the tough exterior, he wasn't so different to most of us. Years on the streets had left deep scars – like many, he'd turned to substance abuse, enduring lonely days and freezing nights without proper shelter. Any relationship with his children had been impossible, he said – they could walk right past and neither would recognise the other. Eventually I too had to walk on too – but the sadness in his story, and the sense that it could happen to any of us, has stayed with me ever since.

Kaleigh – Volunteer

*Names have been changed

WHO DO WE HELP?

PASS IT ON

WHEN I MET STEVE*

Never will I ever forget that moment when I first spoke to Steve, a guy who told me that he had made some bad life choices but he was super grateful of me stopping and that I was the first person to reach out and speak with him in the entire week - he didn't want money, he didn't want sympathy, he wanted a sleeping bag and a chat, that's all and that evening I went home and cried. So now, I prioritise my weekend time and look forward to spending it with my street friends ... I understand what I do will not solve homelessness, but if in that moment we speak and I give them a bit of relief from the dark and lonely streets it's a small win. The bigger challenge for society is how we tackle the growing problem of homelessness which, requires significantly more attention and ultimately funding at a national level.

Mike – Volunteer & Chairman of Pass It On

***Names have been changed**

OUR PARTNER ORGANSISATIONS

PASS IT ON

MANCHESTER
Homeless Aid UK

BOLTON
Homeless Aid UK

STOKE ON TRENT
House of Bread

BIRMINGHAM
Every Human Matters

WORCESTER
Maggs

CHELTENHAM
Cheltenham

GLOUCESTER
Gloucester City Mission

BOURNEMOUTH

BRIGHTON
St Mungo's

NOTTINGHAM
Tracy's Street Kitchen

LEICESTER
Help the Homeless Leicester

COVENTRY
Hope Coventry

RUGBY
Rugby Hope4

NORTHAMPTON
Northampton Hope Centre

OXFORD
The Oxford Homeless Project

LONDON
St Martin-in-the-Fields

OUR BUSINESS SUPPORTERS

Pass It On is supported by a number of fantastic businesses that get involved year-after-year to assist our work.

We are keen to develop partnerships that create a sustainable, consistent, and repeatable package of services and goods. If you think your company can make a difference to vulnerable people by becoming an official Pass It On company that cares, get in touch today: contact Rachael Stewart on:

E contactus@passitonofficial.org

M +44 (0)7584 392062

GALLERY

PASS IT ON